Healthtech Innovation Challenge

September 2016

High performance delivered.
Digital disruption is fundamentally changing the health & life sciences industry – new health digital players from within and outside the ecosystem have the potential to make a massive impact to the way the world approaches healthcare.

Outcomes: There is too much noise across the startup space – Which innovators are best? Which will solve our industry challenges? Which have substance? Which will survive and become viable partners? Accenture will act as a catalyst for identifying and engaging with emerging innovators and disruptors.

Key Dates:
- September 2016: Launch
- December 1, 2016: Pitch Rounds: NYC, London
- January 9, 2017: Awards Gala & Panel: Startup Health Festival
- December 1, 2016: Pitch - September 2016: Launch

Accenture HealthTech Innovation Challenge: Summary
What is it?
It’s a program that brings together curated startups and top tier Health & Life Sciences companies to tackle some of the world's key digital health challenges.

Format
- A pitching challenge with Health & Life Sciences executives acting as judges.
- Challenge questions posed to the startup community to recruit entrants to the challenge.
- Entrants will complete an application, be reviewed filtered for both top applicants by region and top for each challenge question/category.

Apply Now

Timing
- Regional pitch days will commence on December 1, 2016.
- The gala event will take place on January 9th, 2017 at the Startup Health Festival during the J.P. Morgan Health Conference in San Francisco.
- There will be two judging rounds: Round one will occur in two locations: in Europe (London) and the USA (New York).
- The final judging round will feature winners from the regional rounds and take place at the Startup Health Festival during J.P. Morgan Health Investors Conference in January 2017.
The Challenge Questions

1. Help me better manage my health: how can health consumers (patients, members, caregivers or families) get the right health information and services at the right time in their journeys?

2. Help me get better faster: how can services be provided to support care plan adherence and improved outcomes? How can real world evidence and/or non-traditional data streams be used to improve health consumer outcomes?

3. Help me have easier access to healthcare: how can underserved or remote populations be better supported in their health and lifestyle needs?

4. Help keep my information private and secure: how can the privacy and security of a health consumer’s health and lifestyle information be improved while enabling information sharing and improved experience?

Accenture HealthTech Innovation Challenge

What do digital health startups get out of it if selected as a top entrant:

- Opportunity to participate in StartUp Health’s Launchpad program
- Exclusive access and exposure to executive decision makers from Health and Life Sciences organizations
- Networking opportunity with brands, investors and leading influencers
- Access to the prestigious StartUp Health Festival invite only (at the JP Morgan Healthcare Investor Conference in San Francisco)
- Media exposure as a top entrant or winner in a program category
- Opportunity to connect with executive decision makers from Health and Life Sciences organizations
- Opportunity to be listed as a top entrant or winner in a program category

Be selected as a top entrant or winner in the health and life sciences category to:

- Help me have easier access to healthcare: how can underserved or remote populations be better supported in their health and lifestyle needs?
- Help me get better faster: how can real world evidence and/or non-traditional data streams be used to improve health consumer outcomes?
- Help me have easier access to healthcare: how can underserved or remote populations be better supported in their health and lifestyle needs?